

PLANNERS OF THE YEAR



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HIGH-FIVE MOMENT: An annual insurance incentive for 900 people on Fourth of July at an iconic location—historic Waldorf Astoria New York—featuring a fireworks program on the Hudson. It includes visits to The National September 11 Memorial & Museum and patriotic events where all qualifiers and guests were overwhelmed by this amazing country!

VISION FOR AN IDEAL EVENTS WORLD: It will continue to provide a means for all group and travel participants to experience a memorable, rewarding and safe travel experience. In the more than 30 years I have been involved in this industry, I've experienced many changes, thanks to the hard work and efforts of great leaders in the hotel and travel industries and superb media outlets such as *Smart Meetings!*

TOP OF MY TO-DO LIST: I continue to build memories for all qualifiers and participants to share for many years to come. My entire career has been focused on the insurance incentive market, my highly ethical and loyal clients. I have built an enormous group of dear friends and colleagues, which I could never replace. My vision is to continue this effort on their behalf!

WHAT KEEPS ME UP AT NIGHT: Safety and staying highly creative! To create that “wow” factor that is so important to this industry, you always have to stay one step ahead.

WHY WILD HORSES CAN'T DRAG ME AWAY: Taking care of the needs of my dear friends and clients. I wake up knowing that our clients' qualifiers will be rewarded for their hard work, so they can stay motivated!